

## **Privacy Policy**

Run Weekends

### **9 Privacy**

9.1 In order to improve our website and better serve website users, we may use software tools or 'cookies' to gather information about the browsing activities of visitors to the Website. A cookie is a piece of technology, sometimes called a text file, that is sent from a web server to a web browser enable the browser to remember certain information. The information held by a cookie can only be read by the person who sent it. The information that may be gathered includes the dates and times of visits, pages viewed, time spent at the site and the sites visited just before and just after visiting the Website.

9.2 If you provide any personal data to the Company through the Website, such data may be processed by the Company or any member of its group (including third party agents and companies based in countries where data protection laws might not exist or be of a lower standard than in the EU) for the purposes of aiding in the operation, design, marketing and/or promotion of present and future products and services of the Company and/or members of its group. The Company is committed to protecting your privacy and will take all reasonable steps to ensure that your personal data are kept secure against unauthorised access, loss, disclosure or destruction. If you wish, you may also have a copy of any of your personal data that the Company holds. The Company may, as allowed by law, charge a fee for this.

### **11 Personal Data and Image Rights**

11.1 In order to provide the services included within Your Event and to meet Our obligations with respect to Your health and safety We may distribute Your personal details, including but not limited to Your name, contact address, phone number, email address, and emergency contact and/or next of kin details to Our Sub-contractors who are involved in the provision of Your Event. Some of these Sub-contractors are located in countries not regulated by equivalent provisions to those in the Data Protection Act 1998 ("the Act") and You will not be able to rely on these provisions to ensure the security of Your personal data as defined within the Act. We shall request Our Sub-contractors to keep Your personal data confidential and to use it only for the purposes for which it is supplied and shall use Our reasonable endeavours to ensure each Sub-contractor's compliance with this request. In submitting Your Application Form You accept that You are consenting to the transfer of Your personal data as set out in this Clause 11.1.

11.2 We may retain Your contact details after the Event end-date, for the purpose of providing You with information regarding other products or services that may be of interest to You. If You prefer not to receive such information, please notify Us in writing or by email.

11.3 We own the copyright and all intellectual property rights in any photographic, audio or video material produced by Our employees or agents which is produced during Your Event (the "Material"). You agree that We may use any such Material in which You appear for promotional and marketing purposes only and provided always that Our use of such Material shall not be in Our reasonable opinion defamatory or damaging to Your personal reputation. If You would prefer Us not to use such Material as described herein, please indicate this to Us in writing or by email in advance of your Event. In the event that You believe either during or after Your Event that some Material may be defamatory or otherwise detrimental to You, You shall notify Us in writing or by email as soon as possible and We shall use Our reasonable endeavours to withdraw any such Material already published and shall cease to use any such Material in any further marketing or other publications forthwith.